

Man is the most intelligent of animals because he has hands, *Anassagora, V cent. b. C.*

Impact of digital transformation on high added value services

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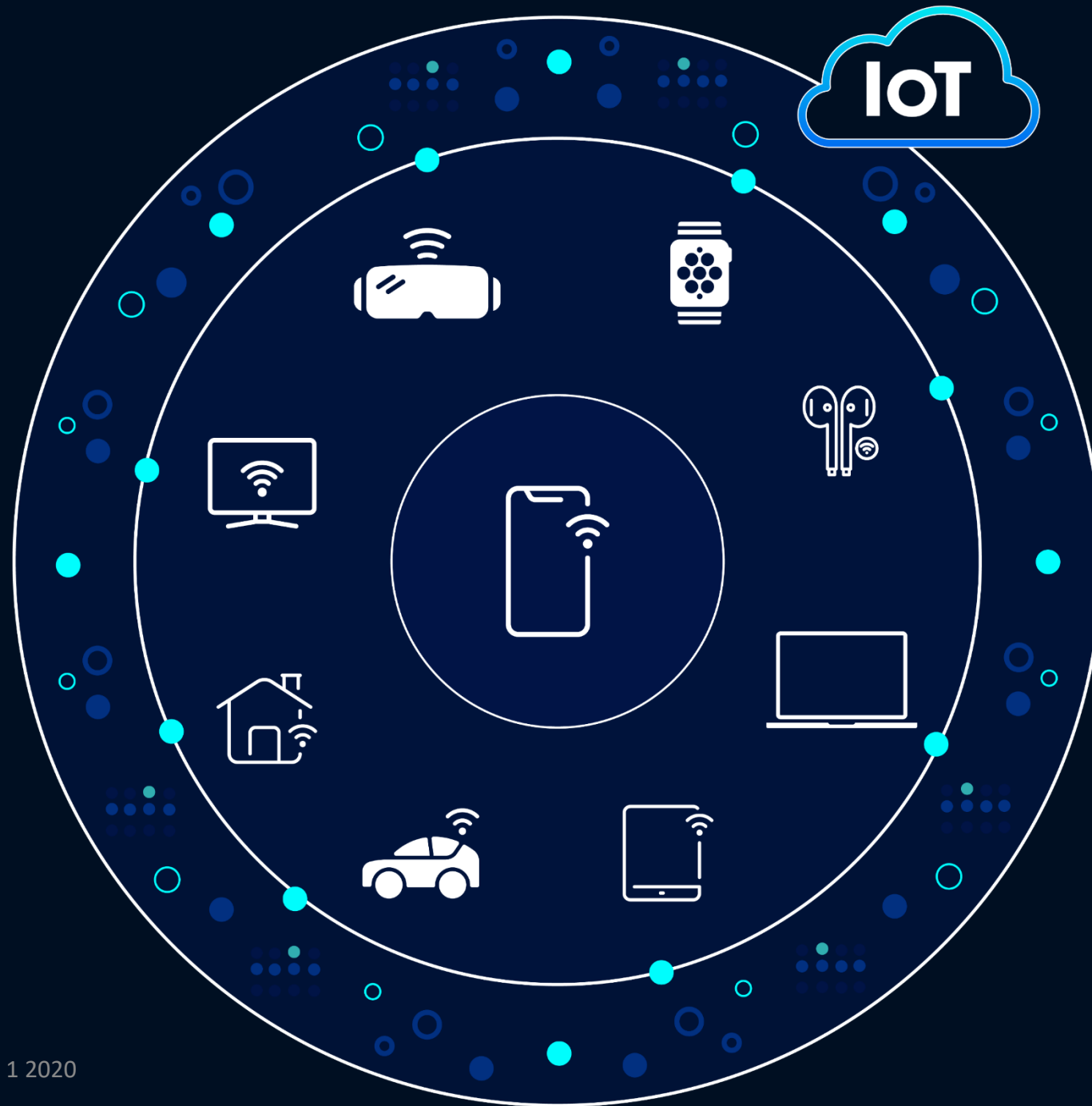
Regione Emilia-Romagna

October 1, 2020





Something has changed



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SMART CITY

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Frieri, DT in services, oct 1 2020



SMART LAND

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New physical workplaces?



New digital workplaces?

Cloud architecture

AI

Working at
ubiquis

Big Data

Blockchain



Mergers or network?



Organizational culture?



Agile and design thinking?



Training for managers?



Platforms O2O



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Thanks for your attention